



Patent

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: MARGILOFF et al.

Application No.: 10/767,123

Filing Date: 1/29/2004

For: SYSTEMS AND METHODS FOR
PROVIDING CONTEXTUAL
ADVERTISING INFORMATION
VIA A COMMUNICATION
NETWORK

) Confirmation No.: 4363
)
) Group Art Unit: 3625
)
) Examiner: Mila Airpetian
)
) **AMENDMENT and RESPONSE** to August
) 18, 2006 Non-Final Office Action
)
) Attorney Docket No.: E03.002/U
)
) **PTO Customer Number 28062**
) Buckley, Maschoff & Talwalkar LLC
) 50 Locust Avenue
) New Canaan, CT 06840
)

CERTIFICATE OF MAILING UNDER 37 CFR 1.8

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Mail Stop Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on January 10, 2007.

Dated: January 10, 2007

By:


Edith Martin

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

In response to the Non-Final Office Action mailed August 18, 2006, please amend the above-identified application as follows:

Amendments to the claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks begin on page 5 of this paper.